India Care Collective

India Care Collective, a COVID-19 relief effort, is a group of citizens with a proven background of social service, who are working together to help families impacted because of wage loss situations arising due to the coronavirus pandemic.

It is an initiative to help those who lost their job or are facing wage loss due to a coronavirus pandemic on a monthly basis for food and other basic requirements.

Why this initiative

The crisis has already transformed into an economic and labor market shock, impacting not only supply (production of goods and services) but also demand (consumption and investment). Initial ILO estimates point out to a significant rise in underemployment as well which is likely to translate to a significant downward adjustment to wages and working hours. Households that are dependent on daily wages are facing an unprecedented economic crisis.

Why should we trust you?

We will not ask for funds from you. We will identify and verify beneficiaries and send you their entire story, contact details and how to transfer funds directly thru google pay/PayTM/Bank UPI transfer etc. This way, you know where your money was spent.

Modus Operandi

Beneficiaries Identification- Through a large network of NGOs, citizens, govt officials, we register beneficiaries asking for personal references.

Donors Registration- We reach out to donors and ask them to NOT donate to us but commit an amount if we could assure them of the authenticity of the beneficiaries. India Care Collective encourages direct donation to provide sustainable livelihood to vulnerable families.

Volunteers: With the help of the advance google sheets data management a team of around 50 members is working for beneficiaries verification and donors communication and management. All our Volunteers are motivated to lend the smile on the faces which are impacted in this pandemic situation. More strength to all our volunteers

“The time is always right to do the right thing”
-Martin Luther King Jr.
“At this very moment, there are people only you can reach...and differences only you can make”

– Mike Dooley

Phase 1 (27th March - 15th April)
Registered Beneficiaries = ~2000
Total Beneficiaries helped: 1314
Contribution: 3,252,301

Phase 2
Registered Beneficiaries = ~3000
Total Beneficiaries impacted till now: 732
Let’s come together to lend a smile in these difficult times. Please chip in generously.

In News


Donate

1. Direct Donation: https://forms.gle/3o8K6HqhmP1aWJuE8
2. GIVE India link: https://fundraisers.giveindia.org/campaigns/india-care-collective
People behind the initiative

Core team

Chitra Iyer : [https://www.linkedin.com/in/chitraiyer3107/]
• TISS Alumna. Social Entrepreneur. Founder Space2 Grow LLP (Child Protection, Livelihoods and Inclusive skilling specialist)

Himanshu Sharma : [https://www.linkedin.com/in/himanshusharma16/]
• BITS Pilani Alumni, pro bono consultant to NGOs with IVolunteer, working as a research fellow with Delhi assembly research center.

Rajen Makhijani : [https://www.linkedin.com/in/rajen-makhijani-7b28572/]
• IIM alumnus, ex McKinsey, ex-Country Director, UChicago’s Tata Centre, CEO Coach, Founder/Anchor, Leadership by results.

Rashi Soman : [https://www.linkedin.com/in/rashisoman/]
• ISB and Delhi School of Economics Alumnus. Works with v-shesh Learning Service Pvt Ltd, an impact enterprise that prepares job seekers with opportunities.

Maryam Hasan : [https://www.linkedin.com/in/maryam-hasan-1ab630125/]
• Jamia Milia Islamia Alumni with a masters in public administration, ex-gandhi fellow, working as a research fellow with Delhi assembly research center

Supriya Panchangam : [https://www.linkedin.com/in/Supanchangam/]
• Christ University Alumnus, Sales & Marketing professional working as Lead for Brand and Advocacy at Udhyam Learning Foundation

Extended team

Sarika Gupta
• A HR professional with 10 years of work experience in HR & Recruitment. Co- Founder of Rurban Talents, volunteer teacher in a govt school.

Abhishek Gupta : [https://www.linkedin.com/in/abhishekguptak/]
• Indian School of Business Alumnus. 12 years of social sector work. Presently Advisor to Dy Chief Minister Delhi Govt on higher education and VET

Sundeep Tibrewal : [https://www.linkedin.com/in/sundeeptibrewal/]
• Indian School of Business Alumnus. Founder & CEO of Glad2shop Technology Pvt. Ltd, founder of Resolvequery.com and motivated towards social sector work